

EMAIL TEMPLATE

MESSAGE FROM TEAM CAPTAIN



COPY + PASTE THE TEXT BELOW TO USE IN YOUR EMAIL.
(DO NOT ATTACH THIS PDF TO THE EMAIL)

Subject Line: Team Pep Talk

Hey team,

Thanks again for joining our team and participating in the **CAMH Sunrise Challenge™**. The money we raise will support CAMH and its work to solve the most complex issues in mental health.

Please login to sunrisechallenge.ca to use the tools in your Participant Centre. Send a message to anyone you think would want to join our team—the more people, the better! And, send messages to your friends, family and co-workers to ask for donations.

Remember to follow up with the people who have not yet responded to your request (sometimes people just need a friendly reminder), and send a thank you note to those who have made donations on your behalf.

Thanks again for all your efforts and I look forward to fundraising with you!

Sincerely,

[INSERT YOUR NAME + LINK TO TEAM PAGE HERE]