

EMAIL TEMPLATE THANK YOU



COPY + PASTE THE TEXT BELOW TO USE IN YOUR EMAIL.
(DO NOT ATTACH THIS PDF TO THE EMAIL)

Subject Line: You're the best! Thank you for supporting my Sunrise Challenge campaign

Dear [INSERT DONOR NAME HERE],

Thank you for donating to my campaign for the **CAMH Sunrise Challenge™**.

When you support the Sunrise Challenge, you support CAMH and its work to solve the most complex issues in mental health. Now entering its fourth year, the CAMH Sunrise Challenge has raised more than \$4.7 million to fuel research breakthroughs, develop new treatments and show people with mental illness they're not alone.

Every dollar raised gets us closer to this goal by accelerating the pace of discovery and helping improve outcomes. Now is the time to go further than ever to support those facing mental illness. Now is the time to rise together and build a future where there is no one left behind.

Thank you again for your support. By rising together and rallying our friends, family and co-workers behind the cause, we can change the way the world sees and treats mental illness.

Sincerely,

[INSERT YOUR NAME + LINK TO TEAM PAGE HERE]